

Subject: 10th Anniversary Event for VIP Customers [Save 25%]

Date: Friday, 28 August 2020 at 15:20:26 Central European Summer Time

From: Neil at Falk Culinair

To: Neil



Good afternoon Sam,

This email is only being sent to selected customers, most of whom are aware that in the past we have held three major online sales each year. We have not however been able to do any of these this year as it has been difficult to just keep up with the increased volume of orders from customers who are staying at home.

We do however have something to celebrate this weekend! 10 years ago, I launched our first Falk Culinair e-commerce website (falkculinair.co.uk) and still remember the first order for a 28cm frying pan and lid, Now, and over 28,000 orders later, we have delivered our copper cookware to customers all over the world.

So, knowing that many customers look forward to our sales each year, especially those of you who have been building your copper cookware collections over a period of time, we have decided to make the **25% sitewide discount from last year's Summer Sale available to selected customers for the next few days**. Please note this offer excludes our Cookware Sets, and our "Try Me" promotion, which are already heavily discounted.

Please let me know if you would like to avail yourself of that offer by responding to this email, and I will generate a voucher code for you to use when placing an order via our website. Alternatively, you are welcome to call us on Freephone 0800 133 7560.

With kindest regards,

Neil Corke
Falk Culinair



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Customer Service: 0800 133 7560

Falk Culinair UK, 145-147 St. John's Street, London, EC1V 4PW