



Neil Corke

Marketing & IT Executive

Experienced full-stack developer and IT strategist with over 20 years' experience delivering end-to-end digital solutions across software development, database management, cybersecurity, and e-commerce. Proven track record in building and maintaining secure, high-performance web platforms using PHP and JavaScript, alongside managing MySQL, PostgreSQL, and Oracle database environments. Extensive hands-on involvement in network infrastructure, GDPR/PCI compliance, and cybersecurity architecture. Combines technical depth with commercial insight to support business growth, digital transformation, and operational resilience across a wide range of industries.

- +44 (203) 637 2940
- neil@corkeweb.com
- N13 4BS London
- 06/07/1965

Skills

- Strategic Thinking
- Perseverance
- Initiative
- Creative Problem Solving
- Adaptability

Worked In

- United Kingdom
- United States
- Belgium

Languages

- English (native speaker)
- German (intermediate)
- Spanish (beginner)

Interests

- Astrophotography
- Cookery
- Recreational Flying
- Scuba Diving

Work history

Marketing & IT Director

April 2013

Europe Copper Limited, London

Current

In 2013, invited by the directors of Falk Culinaire to establish a joint venture focused on expanding their retail presence across Europe. Led the creation and ongoing development of multiple e-commerce platforms serving both retail and trade customers. Responsible for digital operations, marketing strategy, and platform management. The partnership has delivered consistent year-on-year growth and helped position Falk as one of Europe's leading premium cookware brands.

Founder & Director

July 2010

ATM Marketing Solutions, London

Current

Founded an internet marketing consultancy in 2010, advising small businesses on establishing their online presence and developing effective e-marketing platforms. In 2011, partnered with the directors of Falk Culinaire, a Belgian cookware manufacturer to establish a UK distributorship for their products – a venture that remains active and owned by us.

Affiliate & IT Director

January 2000

Profits Run Inc, Detroit

April 2010

Relocated to the United States in 2000 to join an early-stage internet marketing company. Had full responsibility for managing a network of approximately 600 active affiliates, as well as overseeing the company's MySQL database and network security. Attended multiple technical training programs and seminars, developing expertise in both areas. In 2010, following the successful sale of the company, I chose to return to the UK after 10 years of international experience.

Legal Executive, Practice Manager

October 1992

Newfield & Co Solicitors, Ashford

September 1999

Joined an established legal practice in 1992 and completed the Legal Executive qualification. Led the identification and implementation of new

computer systems to enhance case and client management. Promoted to Practice Manager in 1996, responsible for overseeing 14 fee earners and managing the firm's marketing activities. During this period, annual fee income increased by 140%.

Director/Owner

July 1986

Kent Woodstyle, Ashford

December 1991

Founded and scaled a luxury kitchen design, manufacturing, and installation business serving high-end residential clients. Successfully grew the company to 48 employees and achieved annual revenues exceeding £4.5 million. Sold the business in 1991.

Assistant Production Manager

January 1985

Tudor Oak, Cranbrook

July 1986

Joined the company in 1985 to gain hands-on management experience. Had responsibility for planning, cost control, product coordination, and operational problem-solving across multiple projects.

Apprentice Engineer & CAD Draftsman

September 1983

Southern Cutters, Tonbridge

January 1985

Began as an apprentice engineer and completed formal CAD training. Produced high-precision technical drawings that improved project accuracy and delivery timelines. Contributed detailed CAD designs to engineering projects, enhancing overall workflow efficiency and team productivity.

● Education

GSCE & Advanced Levels

September 1977

Rydal School, Colwyn Bay, Wales

July 1983

GSCE: Mathematics, Statistics, Religious Education, History, English Language, English Literature, Latin, Physics, Chemistry and Craft and Design.

Advanced Levels: Applied Mathematics, Engineering, Design.

● Technical Proficiencies & Core Competencies

Summary

- **Full Stack Web Development** – Proficient in PHP and JavaScript for building scalable, responsive web applications; experienced with modern frameworks and RESTful API integration.
- **Database Administration** – Extensive hands-on experience with MySQL, PostgreSQL, and Oracle; skilled in performance tuning, backup/recovery strategies, and high-availability configurations.
- **Cybersecurity Architecture** – Knowledgeable in designing secure systems aligned with best practices; experienced in implementing layered defenses, threat modeling, and access control.

- Compliance & Data Protection** – Strong understanding of GDPR, PCI DSS, and other regulatory frameworks; adept at embedding compliance into system design and data governance.
- **Network & Infrastructure Management** – Competent in managing LAN/WAN architectures, firewalls, VPNs, DNS/DHCP services, and network monitoring tools.
 - **E-commerce & Digital Marketing Strategy** – Experienced in driving traffic and conversions through SEO, SEM, email automation, and analytics; skilled in aligning marketing initiatives with technical infrastructure.