

goodfood
SHOW SUMMER
NEC, Birmingham
11-14 June 2015

GoodFood
Show
London
Olympia, London
13-15 November 2015

GoodFood
Show
Winter
NEC, Birmingham
26-29 November 2015

ADVERTISEMENT RATES AND MECHANICAL DATA

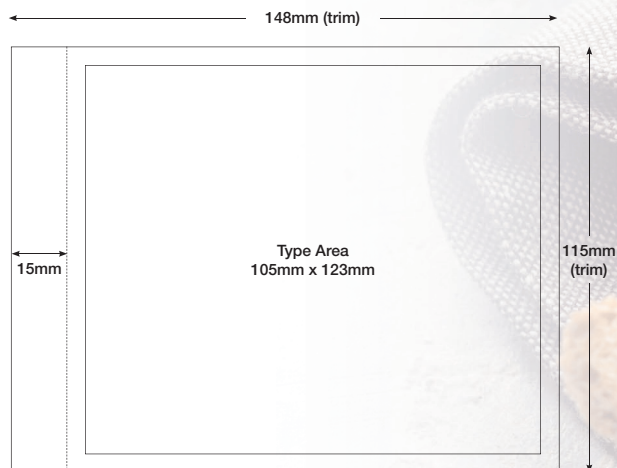
BBC Good Food Show Summer, NEC, Birmingham, 11 – 14 June 2015,
Cost per double sided voucher per insertion: £9,450

BBC Good Food Show London, Olympia, London, 13 – 15 November 2015,
cost per double sided voucher per insertion: £9,450

BBC Good Food Show Winter, NEC, Birmingham, 26 – 29 November 2015,
cost per double sided voucher Per insertion: £9,450

Trim size: 115mm deep x 148mm wide
Type area: 105mm deep x 123mm wide
Bleed: 121mm deep x 154mm wide

Please note: A 15mm 'cheque stub' is incorporated into the above mechanical data. The stub will run from the spine of the booklet to the perforation. On the reverse of the voucher the stub will appear on the right hand side.



PLEASE OMIT PERFORATION MARKS FROM DESIGN

Ten Alps Publishing One New Oxford Street, London, WC1A 1NU
Tel: +44 (0)20 7878 2322 Fax: +44 (0)20 7379 7155 Website: www.tenalps.com

Company no: SC075133 (Scotland)
Registered Office: 7 Exchange Crescent, Conference Square, Edinburgh EH3 8AN

Technical data

We require artwork as high resolution PDF with fonts outlined/embedded, CMYK at 300dpi. or CS5 Indesign (with all fonts and links). Rates are not inclusive of charges relating to additional production services.

Postal specifications

Please note that the paper stock used for the voucher booklets does not allow individual vouchers to be used as reply postcards.

Special positions and early-bird offers are available, for further information please contact:

Anthony Brandford

Direct Line: 020 7878 2326

Email: Anthony.Brandford@tenalps.com

Copy and production enquiries:

Lisa Simpson

Tel: 020 7878 2322

Email: Lisa.simpson@tenalps.com

Fax: 020 7379 7155