

WORLD
travel luxury
MAGAZINE

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MEDIA
PACK





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WORLD TRAVEL LUXURY

Ultimate Solutions for those seeking unrivalled luxury and excitement.

Everything you need before planning a luxury holiday on destinations, food, wine, relaxing spa breaks, 5 star resorts and much much more. World Travel Luxuries will look to explore worlds most exquisite and exclusive retreats to fully reflect the passion of its readers. It provides exceptional value for leading brands to directly tap into the unique spending power of this highly influential readership.

AUDIENCE

Average annual income \$ 210,000

Average age of reader - 36

Travel at least 6 weeks per year, spending over \$ 7K average on each trip PP.

Over 83% own their own property.

Female - 49.1% Male - 50.9%

CONTENT

World travel Luxuries is a definitive guide for travel and lifestyle around the globe. It will provide a platform for organizations to access this extremely lucrative and high spending audience. Stylish glossy feel with over 100 pages featuring top travel tips, purchasing advice and reviews to suit all World travel luxury readers.



DISTRIBUTION

London Heathrow

	Lounges		In-flight	
	First Class	Business Class	First Class	Business Class
Aer Lingus	✓	✓	✗	✗
Air France KLM	✓	✓	✗	✗
Air India Maharaja	✓	✓	✗	✗
American Airlines	✓	✓	✗	✗
BAA Suites x 6	VP only	✗	✗	✗
British Airways x 12 Business	✗	✓	✗	✗
British Airways x 2 First Class	✓	✗	✓	✗
British Midland x 2	✓	✓	✗	✗
Cathay Pacific	✓	✓	✓	✓
Emirates Lounge	✓	✓	✗	✗
Ethiad	✓	✓	✓	✓
Gulf Air	✓	✓	✓	✓
Iberia	✓	✓	✗	✗
Japan	✓	✓	✓	✓
Kuwait	✓	✓	✗	✗
Malaysian Airlines	✓	✓	✓	✓
SAS Lounge	✓	✓	✗	✗
SINGAPORE Silver Kris Lounge	✓	✓	✗	✗
Star Alliance Lounge	✓	✓	✗	✗
Thai Airways	✓	✓	✗	✗
Virgin Atlantic	✓	✓	✓	✓

London Gatwick

All Nippon	✓	✓	✗	✗
American Airlines	✓	✓	✗	✗
British Airways x 1 First Class	✓	✗	✓	✗
Delta	✓	✓	✗	✗
Emirates Lounge	✓	✓	✗	✗
No. 1 Lounge	✓	✓	✗	✗
Virgin Atlantic	✓	✓	✓	✓

London Stansted

	Lounges		In-flight	
	First Class	Business Class	First Class	Business Class
Harrods Aviation	✓	✗	✗	✗
No. 1 Lounge	✓	✓	✗	✗
No. 3 Lounge	✓	✓	✗	✗
Servisair	✓	✓	✗	✗
Servisair	✓	✓	✗	✗
Titon Airways	✓	✓	✗	✗

Manchester

Air France	✓	✓	✗	✗
British Airways	✓	✓	✓	✓
Emirates Lounge	✓	✓	✗	✗
Flybe	✓	✓	✗	✗
Manchester Airport Lounge x 2	✓	✓	✗	✗
Servisair Lounges x 3	✓	✓	✗	✗

Luton

	Lounges		In-flight	
	First Class	Business Class	First Class	Business Class
Aviance Executive Lounge	✓	✓	✗	✗
Harrods Lounge	✓	✗	✗	✗
Signature Flight Private Aviation	✓	✗	✗	✗

London City Airport

Jet Centre	✓	✓	✗	✗
British Airways – New York	✓	✓	✓	✓

Private Jet Centres

Airports 24-7 - Malden	✓	✓	✓	✓
Battersea Heliport/London Heliport – Lombard Road	✓	✓	✓	✓
Bookajet Aircraft Management Farnborough Airport	✓	✓	✓	✓
Executive Aircraft Handling Gatwick Airport	✓	✓	✓	✓
Helicopter Management and Charter – Uxbridge	✓	✓	✓	✓
Jet Aviation London Biggin Hill Airport	✓	✓	✓	✓
Northolt Jet Centre Roissy	✓	✓	✓	✓
Signature Flight Support Luton Airport	✓	✓	✓	✓
Silver Jet, Silver Lounge Luton Airport	✓	✓	✓	✓
TAG Aviation Farnborough Airport	✓	✓	✓	✓

Birmingham

Aviance	✓	✓	✗	✗
Emirates Lounge	✓	✓	✗	✗
Flybe	✓	✓	✗	✗
Servisair Lounges x 2	✓	✓	✗	✗

Edinburgh

BMI Regional	✓	✓	✗	✗
British Airways Regional	✓	✓	✗	✗
Servisair	✓	✓	✗	✗

Aberdeen

British Airways Regional	✓	✓	✓	✓
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Glasgow

British Airways Regional	✓	✓	✓	✓
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DISTRIBUTION

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	3 months	£100	US\$170	€125
	6 months	£75	US\$130	€95
300 x 250	1 month	£90	US\$150	€115
	3 months	£75	US\$130	€95
	6 months	£55	US\$80	€65

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ADVERTISING RATES

SINGLE SIDED , FULL COLOUR PAGE € 5,950

DOUBLE PAGE SPREAD FULL COLOUR € 9,950

PRIME POSTING POA

SPECIFICATIONS

Page sizes.....Height X Width

Type Area..... 204 x 291 mm

Trim Area.....210 x 297 mm

Bleed Area.....213 x 300 mm

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- * All copy must be proofed prior to submitting to publishers (proofing is the responsibility of the advertisers).
- * If incorrect material is supplied, there will be a charge for revision. World Travel Luxuries magazine can design and produce your advert, For rates please speak to production.
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