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**NUMBER 1**

THE BEST SELLING CHRISTMAS MAGAZINE IN THE UK



CIRCULATION OF

**111,848**



**DIGITAL EDITION**  
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**E-NEWSLETTER**  
GIFT GUIDES, ADVERTS, SPONSORED AND SOLUS AVAILABLE



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**COMPETITIONS**  
CREATE HIGH LEVELS OF ENGAGEMENT FOR APPROXIMATELY £2,000 RETAIL VALUE OF PRIZES

The Christmas Magazine is packed with seasonal inspiration, including festive decoration, ideas for entertaining, fun craft projects to do with the kids and a comprehensive gift guide to help readers choose presents for all the family.

# 185,000

## PRINT CIRCULATION

# FREE!

TOP QUALITY GIFTS

# 40,000

E-MAIL SUBSCRIBERS

## SEASONAL INSPIRATION

GIFT GUIDES  
RECIPIES  
CRAFTING  
COLOURING

BOXING DAY WALKS  
HOLIDAY ACTIVITIES  
XMAS/NY BREAKS  
PETS

ON SALE THROUGH MAJOR RETAIL CHAINS AND DISTRIBUTORS AND PROMOTED THROUGH KEY RETAIL GROUPS INCLUDING:



CRAFTING

## Paper wreath

Create a wreath that will potentially last a lifetime, simply by cutting leaves and berries from scraps of card or paper

This wreath is made up of traditional foliage shapes and colours – green holly, mistletoe and sprigs of red berries – but you could choose to go for rich jewel colours or even white and gold for a more contemporary result.

**YOU WILL NEED**

- 300mm rattan wreath, £3, Hobbycraft
- Paper or thin card in a selection of greens, red and white
- Tracing paper and pencil
- Scissors
- Scoring tool
- Hot glue gun, glue stick, or PVA glue and paintbrush
- Cocktail stick
- Hole punch
- A4 cutting mat, £9, Hobbycraft

**BEFORE YOU BEGIN...**

Trace the holly leaf, mistletoe and berry sprig templates from pages 184-185. Transfer them onto thin card and cut them out to make your templates.

**THE COMPLETED WREATH**

Hang your wreath above a mantel or shelf lined with gifts and foliage.

*Template on page 184-185*

Extracted from Paper Christmas by Emily Davey, Search Press, £9.95, www.searchpress.com, ISBN 13: 9781852125585

CRAFTING

300mm rattan wreath, £3, Hobbycraft

*From this...*

*...to this!*

**STEP 1** Draw round the holly templates onto the back of some green paper in one or two shades.

**STEP 2** Repeat with the mistletoe template on light green paper.

**STEP 3** Trace some berry sprigs onto red paper. The berries are the holes made by a standard office hole punch.

**STEP 4** Cut out your holly leaves. To speed up the process, concentrate the paper and cut out multiple leaves at once.

**STEP 5** Score down the centre of each of the holly leaves.

**STEP 6** Fold the holly leaves inwards over the score line.

**STEP 7** Apply a little PVA glue to the tips of the red sprigs. Use a cocktail stick as the sprigs are tiny.

**STEP 8** Stick on the red berries (the hole punch chads) and leave them to dry.

**STEP 9** Apply a little hot glue to the backs of the holly leaves and dot them around the rattan wreath.

**STEP 10** Dot the mistletoe sprigs with hot glue. Intersperse the mistletoe among the leaves and leave to dry.

**STEP 11** Finally, dot the berry sprigs with hot glue. Intersperse the berries around the wreath and leave to dry. Your wreath is now ready to hang up! Prop it on a shelf or a mantel or tie a length of ribbon to the rattan and hang your wreath on a door.

**TRY A VOTIVE WRAP**

Working in pairs, cut little leaves from deep-pink thin card or paper. Score each leaf. Apply a little PVA glue to the tips of some of the leaves and dip them into gold glitter. Tip off the excess and leave to dry. Glue the leaves to a 100mm (4in)-diameter rattan wreath. Finally, place a glass votive in the middle, pop in an artificial tealight and marvel at the magical warmth as the light hits the glitter.

The Christmas Magazine 2018



### DIGITAL RATES

#### DIGITAL NEWSLETTER

GIFT GUIDE PLACEMENT	£240
TOP BANNER	£1,200
MID BANNER	£960
BOTTOM BANNER	£720
EMAIL SPONSORSHIP	£2,800
SOLUS E-NEWSLETTER	£4,800

#### SOLUS E-NEWSLETTER

CAMPAIGNS TO OUR SUBSCRIBERS. IN 2016 WE HAD AN AVERAGE **13.1%** OPENING RATE AND A **10.5%** CLICK THROUGH RATE, EXAMPLES ARE AVAILABLE.

#### NEWSLETTER THEMES:

GIFTS FOR KIDS  
 GIFTS FOR HIM  
 GIFTS FOR HER  
 GIFTS FOR PETS

GIFTS FOR TEENS  
 GIFTS FOR TECHIES  
 GIFTS FOR FOODIES  
 CHRISTMAS TRAVEL



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