

Falk Culinair

OEN-404-51235: BBC Good Food 2017 Online Christmas Gift Guide

Department: Neil's Email

Owner: Neil Corke

Type: Admin

Status: Open

Priority: Normal

Created: 02 November 2017 02:39 PM **Updated:** 02 November 2017 02:47 PM

Posts

Neil Corke

Director

Good afternoon Fiona,

(Staff)

Our account manager at Immediate Media informed me this morning that Elaine Stocks has now moved on, which explains why I didn't receive a response to the attached email, and that this should be forwarded to yourself.

I would be extremely grateful if you could have a look at this for me. When we were last included in the Online Guide we saw a spike in orders and this year the decline in sterling has made selling our cookware more challenging in the UK and any boost at Xmas would be most welcome.

Please do not hesitate to contact me if you require any further information.

Kind regards,

Neil Corke

Operations Director

Direct Dial: +44 (0)203 637 2940

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Posted on: 02 November 2017 02:39 PM

Fiona.Logan@bbc.co.uk Neil, thanks for getting in touch. To make it a bit easier for us, would you be able to send over a link to any products which you would like to be considered for the Christmas gift guide? The deadline for this is actually tomorrow so we might be able to make something work.

(Recipient)

Please note this is for online only as our Christmas issues have already gone to print.

Thanks, Fiona

Posted on: 02 November 2017 02:42 PM

Neil Corke

Director

Thank you Fiona,

(Staff)

These are our three most popular items at Christmas time:

<http://www.falkculinair.co.uk/try-me-offer>

<http://www.falkculinair.co.uk/100002/display/24cm-copper-frying-pan>

<http://www.falkculinair.co.uk/100046/display/falk-copper-starter-set>

Thank you again for your consideration.

Kind regards,

Neil Corke

Operations Director

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Posted on: 02 November 2017 02:47 PM