

Taste of France



INTRO

France Media Group's **Taste of France magazine** is a celebration of French cuisine in all its forms. We invite our readers to savour local produce in characterful markets and food festivals, to indulge themselves in fine dining restaurants, to tour France in search of new foodie experiences and to enjoy classic French food, wine and recipes from the comfort of their own home.

READERSHIP

Thanks to the international retail distribution agreements in place for *France Today magazine*, **Taste of France** will be distributed in over 60 countries around the world including North America, Australasia, Asia and across Europe. In the USA the magazine will be sold in Barnes and Noble bookstores, OTG and in Hudson's airport newsstands. In the UK it will be sold in WH Smiths, Waitrose and Sainsburys.

DESIGN

Lavish photography and a crisp, stylish design means our articles will really inspire the reader: stunning location shots, professional food and drink images and tempting headlines make for a mouth-watering publication that readers will want to keep on their kitchen shelves or coffee-tables, and take with them on their next visit to France.

PRINT RATES

SIZE	PRICE	DIMENSIONS (width x height)
Double page spread / Advertorial	POA	420 x 297 +3mm bleed
Full page	£2,000	210 x 297 +3mm bleed
Competition page	POA	Cover spot Additional 30%

DIGITAL OPPORTUNITIES

TasteofFranceMag.com is the complete online guide to French gastronomy, with hundreds of inspirational and essential articles, dedicated to food, drink, taste tests, recipes, and interviews with world famous chefs.

- * Maximise your online exposure with Sponsorships, banners, and homepage/zone takeovers
- * Native advertising opportunities including video and rich media
- * Be seen on the go-to site for all information for French gastronomy

EMAIL NEWSLETTER Advertise in our double opt-in weekly subscriber e-newsletter

SOLUS EMAIL Send an exclusive offer to our database of over 20,000 double opt in subscribers

SOCIAL We have thriving social media reach with thousands of followers on Facebook, Twitter and Pinterest, and Instagram .

DIGITAL RATES

SIZE	PRICE	REQUIREMENTS
Banner	From £300 per month	300 x 250 pixel animated GIF file (max 4 rotations)
Newsletter	From £300 per insertion	Various options available
Advertorial	From £250 per month	Up to 800 words, 10 images, 2 links
Sponsorships	POA	Details on available on request
Interstitial Adverts	POA	Details on available on request
Solus Exclusive newsletters	From £3000 per send	Details on available on request
Competitions	POA	Details on available on request

CONTACT DETAILS

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