

WQU-462-21649: BBC Good Food Christmas Gift Guide

Department: Neil's Email

Owner: Neil Corke

Type: Marketing

Status: Open

Priority: Normal

Created: 02 November 2016 11:24 AM **Updated:** 09 October 2017 01:42 PM

Posts

Neil Corke
Director

Good Morning Elaine,

(Staff)

In November 2014 I received an email from someone on editorial about including one of products in the BBC Good Food Christmas Gift Guide on your website.

As you might expect, copper cookware is very popular with cooking enthusiasts at Christmas, and I am therefore writing to enquire if there any chance of including a product in this years Gift Guide?

I look forward to hearing from you, and thank you for your kind consideration.

Kind regards,

Neil Corke
Operations Director
Direct Dial: +44 (0)203 637 2940

[Read the independent reviews for Falk Culinair on Trustpilot!](#)

Posted on: 02 November 2016 11:24 AM

Elaine Stocks

(Recipient)

Sorry to miss you, I am out of the office until Friday Nov 4. For urgent queries, contact Anna Lawson, anna.lawson@bbcgoodfoodmagazine.com or Art Young, art.young@bbcgoodfoodmagazine.com

Posted on: 02 November 2016 11:24 AM

Neil Corke
Director

(Staff)

Good Afternoon Elaine,

In November 2014 I received an email from on of your colleagues on editorial about including one of products in the BBC Good Food Christmas Gift Guide on your website.

As you might expect, copper cookware is very popular with cooking enthusiasts at Christmas, and I am therefore writing to enquire if there any chance of including a product in this years Gift Guide?

Not that is probably relevant, but we have advertised in BBC Good Food, Delicious and Olive every month for the past five years.

I look forward to hearing from you, and thank you for your kind consideration.

Kind regards,

Neil Corke
Operations Director
Direct Dial: +44 (0)203 637 2940

[Read the independent reviews for Falk Culinair on Trustpilot!](#)

Posted on: 24 November 2016 03:11 PM

Anna Lawson

(Recipient)

Hi Neil,

Unfortunately, this years gift guide has already been completed but we are always looking for lovely products for the kitchen/dining room to put in the magazine. Can you provide any more detail on where you're writing from and which products you are referring to please?

Many thanks,
Anna

Anna Lawson
Editorial assistant
BBC Good Food Magazine

Vineyard House, Fifth floor, 44 Brook Green, Hammersmith, London W6 7BT
0207-150 5332 anna.lawson@bbcgoodfoodmagazine.com<mailto:anna.lawson@bbcgoodfoodmagazine.com>
<http://www.bbcgoodfood.com/>
@annalawson eats

[cid:207F3014-4F5F-458A-879A-9F1009DB7F87]

Posted on: 28 November 2016 11:12 AM

Neil Corke
Director

(Staff)

Good Afternoon Anna,

I refer to your email of November 28th last year regarding the BBC Good Food Christmas Guide.

In answer to your query, we manufacture a range of high quality copper cookware, which you find advertised in every edition of BBC Good over the last six years.

We currently have the highest rating out of the 268 Kitchen category on Trustpilot:

<https://uk.trustpilot.com/review/www.falkculinair.co.uk>

A couple of years ago one of pieces was included in your Christmas Guide with a very good response.

I would be incredibly grateful if you would consider us again in this year's Gift Guide, particularly as the UK has been a challenging market for us, post-Brexit.

Kind regards,

Neil Corke
Operations Director
Direct Dial: +44 (0)203 637 2940

[Read the independent reviews for Falk Culinair on Trustpilot!](#)

Posted on: 09 October 2017 01:42 PM