



Dear Customer,

We are writing to confirm that effective 7th August, we will have new bank details and all remittances sent from this date should be made to our new accounts, as detailed below.

This change is a result of the recent news that HSBC UK Bank Plc acquired Silicon Valley Bank UK. Silicon Valley Bank UK Limited has now changed its name to HSBC Innovation Bank Limited (HSBC Innovation Banking).

We appreciate your cooperation in ensuring that these new bank details are added to your systems, in order to avoid any delays in processing payments.

All payments received into our old account up to 4th August will still be accepted, however from 7th August, our new account details are as follows:

GBP, CAD, CHF, EGP, INR, SEK, NZD, ZAR Payments:

Name: Feefo Holdings Ltd
Bank: HSBC UK
Sort Code: 401177
Account Number: 70013625
IBAN: GB05HBUK40117770013625
BIC: HBUKGB4B

EUR Payments:

Name: Feefo Holdings Ltd
Bank: HSBC UK
Sort Code: 401277
Account Number: 91136157
IBAN: GB72HBUK40127791136157
BIC: HBUKGB4B

For UK based customers, we also offer payment by direct debit, which can reduce administrative time for both parties. Please let us know if you would like to discuss this option.

As always, if you have any questions or would like to speak to one of our team to confirm the details, please contact us at accounts@feefo.com to arrange a call back.

Steve Gardner, Chief Financial Officer