

ACCOUNT APPLICATION FORM



**PLEASE COMPLETE SECTIONS 1 to 7 IN BLOCK LETTERS
AND SIGN THE DECLARATION AT THE FOOT OF THIS PAGE**

The Registered Office of all Bauer Media Companies is: Media House, Peterborough Business Park, Lynch Wood, Peterborough, PE2 6EA

Bauer Corporate Services, Credit Control Department, Media House, Peterborough Business Park, Lynch Wood, Peterborough, PE2 6EA. Tel: (01733) 213800 Fax: (01733) 213843

THIS INFORMATION IS FOR BAUER'S RECORD PURPOSES ONLY AND WILL NOT BE REVEALED TO ANY THIRD PARTY

**Please Note: ACCOMMODATION ADDRESSES AND MOBILE 'PHONES ARE NOT ACCEPTABLE -
IF A BOX No. OR FREEPOST IS USED THEN A FULL POSTAL ADDRESS MUST BE GIVEN HERE.**

Company Name _____ (hereafter referred to as the BUYER)

Trading Address _____

Post Code _____ Telephone No. _____ Country (if outside UK) _____ VAT No: _____

Nature of Business _____ If Agency are you PPA registered NO YES

Accounts Payable Email (for invoices and statements to be sent) _____

Contact _____ Phone _____

**IF THE BUYER IS THE TRADING NAME OF A LIMITED COMPANY, PLEASE GIVE COMPANY NAME AND REGISTERED OFFICE
(in which case future references to the Buyer shall be taken to mean this Limited Company)**

Registered Name _____

Registered Address _____

Registered Number _____ Date of Registration _____ How long trading _____

PLEASE GIVE NAME OF PARENT OR HOLDING COMPANY (if applicable)

Name _____ Registered No. _____

PLEASE GIVE NAMES OF ALL DIRECTORS, PARTNERS OR THE PROPRIETOR.

Name _____ Position _____

Name _____ Position _____

Name _____ Position _____

Name _____ Position _____

Name _____ Position _____

Important - Your Personal Information

Credit decisions and also the prevention of fraud and money laundering

We may use credit reference and fraud prevention agencies to help us make decisions. A short guide to what we do and how both we and credit reference and fraud prevention agencies will use your information is detailed in the [leaflet / section] called:

A condensed guide to the use of your personal information by ourselves and at Credit Reference and Fraud Prevention Agencies. If you would like to read the full details of how your data may be used please phone 01733 213800 or ask one of our staff.

By confirming your agreement to proceed you are accepting that we may each use your information in this way.

**HAS ANYONE IN THE MANAGEMENT OF YOUR ORGANISATION EVER APPLIED TO ADVERTISE IN ANY OTHER BAUER MEDIA MAGAZINE OR RADIO STATION.
PLEASE TICK THE RELEVANT BOX AND GIVE FULL DETAILS IF "YES"**

NO YES

**HAS ANYONE IN THE MANAGEMENT OF YOUR ORGANISATION HAD PREVIOUS CONNECTIONS WITH ANY COMPANY, PARTNERSHIP OR FIRM WHICH
HAS BECOME INSOLVENT OR HAS CEASED TO TRADE FOR ANY REASON? - PLEASE TICK THE RELEVANT BOX AND GIVE FULL DETAILS IF "YES"**

NO YES

PLEASE INDICATE THE AMOUNT OF MONTHLY CREDIT THAT YOU REQUIRE BY TICKING THE APPROPRIATE BOX

Less than £500 Between £500 and £2,000 Between £2,000 and £5,000 Between £5,000 and £10,000 Over £10,000

Payment Terms

H Bauer Publishing Limited, Bauer Consumer Media Limited & Bauer Radio Ltd and their associated companies (hereafter referred to as the Publisher).

If the Publisher has approved this application and agreed to open a credit account for the Buyer, payment shall become due 30 days after the date of the invoice. The Publisher may charge interest under the Late Payment of Commercial Debts (Interest) Act 1998 on any unpaid amounts on a day to day basis from the date payment falls due until receipt, plus an administration of £25.

All bookings and delivery of advertisements are subject to the Publishers general terms and conditions which are available on request or can be found at:
<http://www.bauerlegal.co.uk/advertising-terms.html> and <http://www.bauerlegal.co.uk/radio-advertising-terms.html>

Signed For and on behalf of the Buyer, on behalf of itself and the Advertiser, who warrants that it has the full right power and authority to execute this Agreement on behalf of the Advertiser and to procure that the Advertiser shall be bound by the terms and conditions of this Agreement.

Signed Print Name Date

For and on behalf of the Buyer/ Advertiser

PLEASE RETURN THIS COMPLETED FORM TOGETHER WITH A COPY OF YOUR HEADED NOTE PAPER TO:

Bauer Corporate Services, Credit Control Department, Media House, Peterborough Business Park, Lynch Wood, Peterborough, PE2 6EA. Tel: (01733) 213800 Fax: (01733) 213843