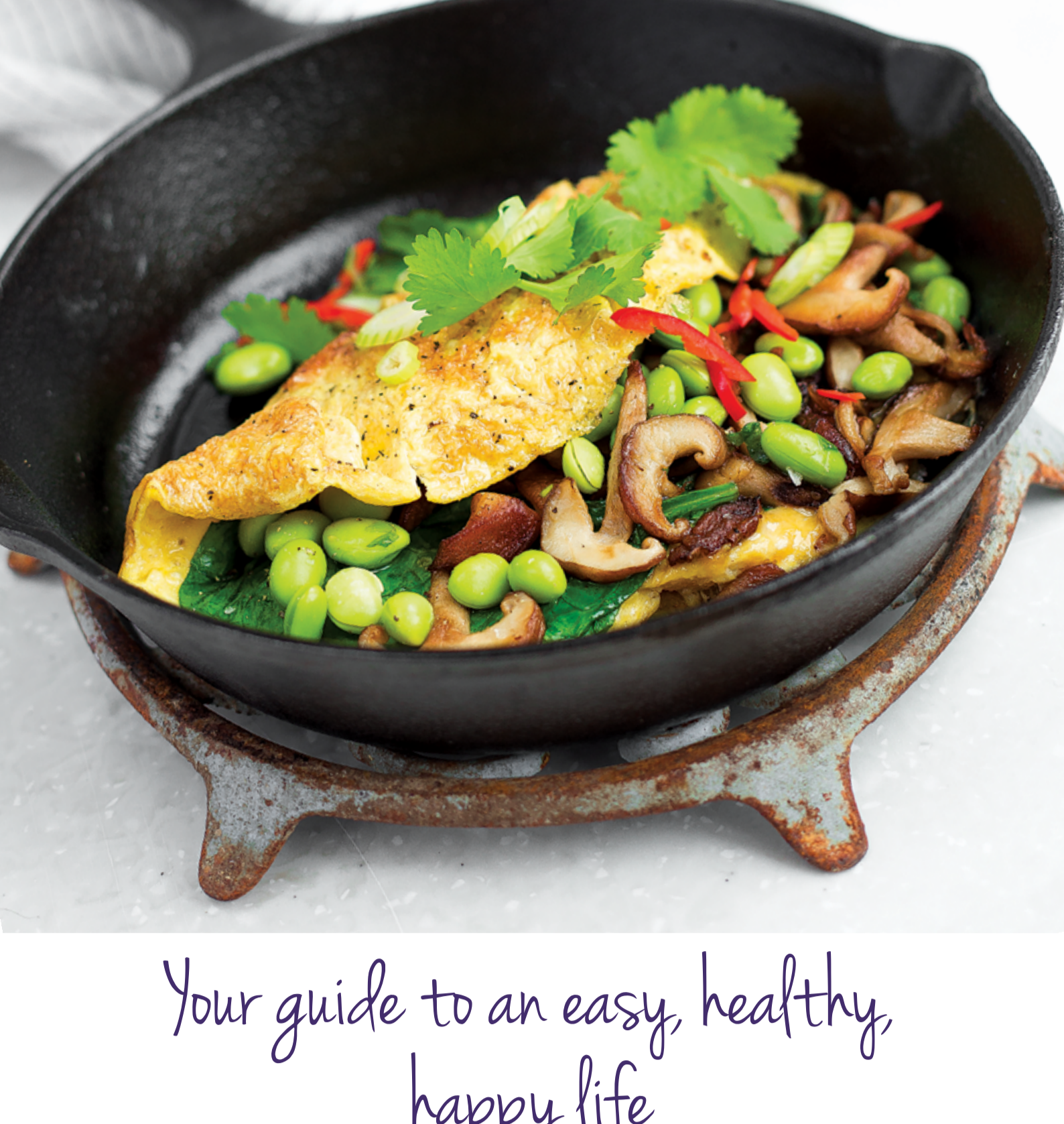


SUPERFOOD MAGAZINE



Your guide to an easy, healthy, happy life

Introducing...

SUPERFOOD Magazine has been created to inform and educate our readers about eating and living well. Whether you are interested in a healthier lifestyle or just want to try new foods and recipes, SUPERFOOD Magazine offers easy to read information and guidance from industry experts.

Each beautifully designed issue includes more than 100 delicious recipes (with many vegetarian options), as well as the latest superfood and wellbeing trends from around the world. We report on detox diets, vitamins, gluten free and vegan dishes, all alongside illustrations and easy to read guides.

Many of our readers are looking for new diets in order to eat less meat, or to help them with an illness or medical condition and again, SUPERFOOD Magazine offers expert advice on a wide range of diets, food and drink.

With 6 issues now published, Apps available on all platforms and a growing global readership, we believe SUPERFOOD Magazine is the perfect vehicle for you to reach your exact target audience.



Editorial Content...



Over 100 delicious recipes



Beautiful design



Healthy lifestyle



Entertaining & informative

The Magazine...

SUPERFOOD Magazine is published bi-monthly with a print circulation of over 31,000 and a readership figure many times higher.

Print editions are available in all good newsagents and supermarkets throughout the UK, including M&S and Waitrose. The magazine has also seen great sales in America via Wholefood Store outlets and Barnes & Noble, plus more sales in Australia via Nextra retail outlets.

SUPERFOOD Magazine can provide you with the perfect place to promote your products and services, targeted directly at affluent readers who care about what they eat and drink. Our readers are typically ABC 1's, 25-54 years in age with a medium to high disposable income.

The Market...

- The global organic and health food market is set to exceed \$1 trillion in 2017 as more people adopt a healthier diet and life.
- A recent global survey of over 30,000 individuals by Nielsen Research reported that 88% of people are willing to pay more for healthy, organic foods.
- 1 in 3 UK adults now include "free from" items in their weekly shop.

Expert Advice...

Our resident Registered Dietician and Nutritional Expert Nicola Whitehead is one the UK's leading authorities on the subject in the UK and often appears on BBC programmes to offer her expert opinion on news relating to food and health. Sian Hamilton, our editor, is passionate about all things healthy and provides first hand knowledge on a wide range of food and healthy living options. We have a growing list of expert contributors, including Julie Morris the US super food guru!

Stockists...



Digital Edition...

SUPERFOOD is also available as an App globally via the Apple, Android and Amazon app stores and has monthly digital readership of over 3,000.

Readers can also purchase online editions from the Sainsbury's digital news stand and other online stores.

Advertisers in the print editions will feature in all the digital editions at no extra cost and all digital ads' will be hyper-linked back to your site.



Superfood & You...

Healthy, organic food, drink and beverages are increasing in sales and now is the time to promote your company and products.

If you offer healthy and nutritional products or services, SUPERFOOD Magazine can get your message in front of the perfect audience...

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