

# PUSH



**push**

Google Adwords

Adding a new user on Adwords.

**push**

Log into your Adwords  
account.

<https://adwords.google.co.uk>



We will then need your customer id number shown below.



Google AdWords interface showing account information and performance metrics.

Account: kiran@pushgroup.co.uk | Help | Sign out  
Customer ID: 941-869-6810

Navigation: Campaigns | Opportunities | Reporting and Tools | Billing | My Account

Reporting Period: Last 7 days (29 Sep 2011 - 5 Oct 2011)

| Metric   | Value  |
|----------|--------|
| Impr.    | 87,761 |
| CTR      | 0.22%  |
| Avg. CPC | £0.48  |
| Cost     | £91.31 |

Performance graph: Clicks (29 Sep 2011 to 5 Oct 2011)

| Date        | Clicks |
|-------------|--------|
| 29 Sep 2011 | 108    |
| 30 Sep 2011 | ~80    |
| 1 Oct 2011  | 0      |
| 2 Oct 2011  | 0      |
| 3 Oct 2011  | 0      |
| 4 Oct 2011  | 0      |
| 5 Oct 2011  | 0      |

Additional content: 29 missed clicks due to budget; 26 increase traffic with new keywords.



**push**

Please then email this number to  
[steve@pushgroup.co.uk](mailto:steve@pushgroup.co.uk)

# push

Once we have the 10 digit customer ID we can then send you a request to view the account.

# push

To accept the invitation you will need to go to 'My Account' and 'Account Access'.

The screenshot displays the Google AdWords dashboard. At the top, the 'Google AdWords' logo is visible. Below it is a navigation bar with tabs for 'Home', 'Campaigns', 'Opportunities', 'Reporting and Tools', 'Billing', and 'My Account'. The 'My Account' tab is selected, and its dropdown menu is open, showing options for 'Account access', 'Notification Settings', and 'Preferences'. A red box highlights this dropdown menu. Below the navigation bar, there are several widgets: a 'Customise modules' link, a filter for 'All campaigns', and a primary metric section showing 'Clicks' (192), 'Impr.' (87,761), and 'CTR' (0.22%). There is also an 'Alerts and announcements' section with two items: 'Missed clicks due to budget: 290' and 'Increase traffic with new keywords (326)'. Finally, a 'Performance graph' is shown, which is a line chart with a blue line and a light blue shaded area, starting at 108 on 29 Sep 2011 and showing a downward trend.

Google AdWords

Home Campaigns Opportunities Reporting and Tools Billing **My Account**

Account access  
Notification Settings  
Preferences

Customise modules

All campaigns Primary metric Clicks Compare to Nothing

Clicks 192 Impr. 87,761 CTR 0.22%

Alerts and announcements (2)

- Missed clicks due to budget: 290
- Increase traffic with new keywords (326)

View alerts » 1-2 of 2

Performance graph

108  
0  
29 Sep 2011



From here you will see an invitation from Push. Simply accept the invitation.

kiran@pushgroup.co.uk | [Help](#) | [Sign out](#)  
Customer ID: 941-869-6810

Marketing and Tools ▾ Billing ▾ My Account ▾

### Account Access

If you manage this AdWords account with others, see who has access to sign in. Invite others to create their own login email and password to access this account by clicking 'Invite other users'. [Learn more](#)

[+ Invite other users](#)

#### Users with account access

| Adwords user              | Last logged in <sup>?</sup> | Access level <sup>?</sup> | Actions                   |
|---------------------------|-----------------------------|---------------------------|---------------------------|
| kiran@pushgroup.co.uk- me | 7 Sep 2011                  | Administrative access     | <a href="#">Actions ▾</a> |

#### Client managers

You have client managers awaiting approval.

| Client manager   | Linked on | Access type            | Actions <sup>?</sup>                                      |
|--|-----------|------------------------|---|
| PUSH Internet Results<br>ricky@pushgroup.co.uk<br>PUSH Group | --        | User interface and API | <a href="#">Accept request</a><br><a href="#">Decline</a> |



**push**

User successfully added.

We can now begin to analyse your account and quickly find out how we can improve your results!