



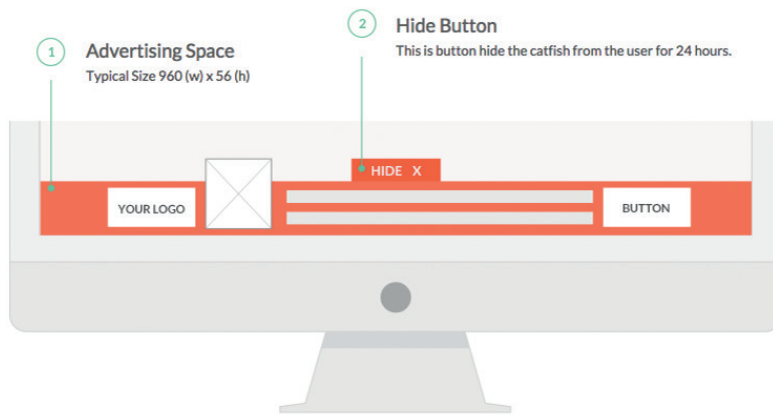
Great British FOOD

ONLINE ADVERTISING RATES

- Catfish - £695
- Backing Plate - £595
- Blog Post - £495
- Recipe Post - £495
- Pull Down - £495
- MPU - £495
- Leaderboard - £395

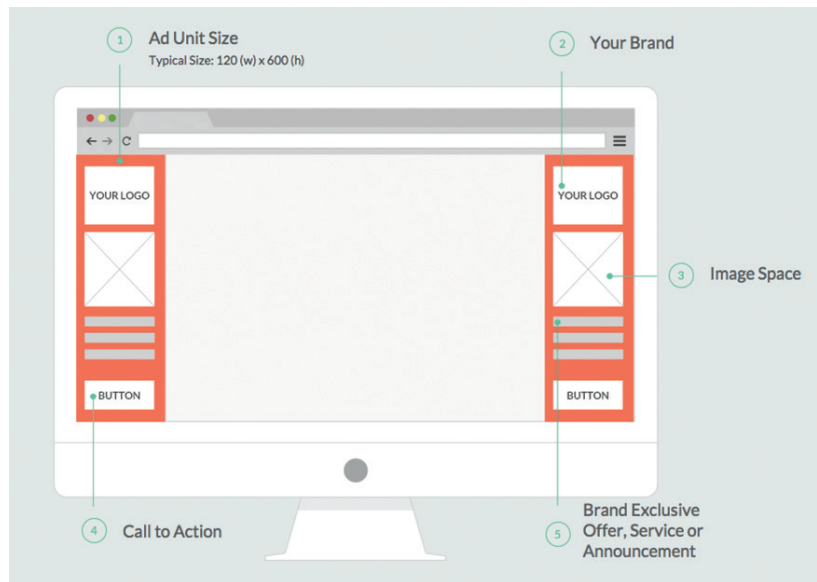
ONLINE ADVERTISING

THE CATFISH presents exclusive ownership of the highest impact placement on Aceville properties. A compelling daily presence, the catfish is comprised of a 960x56 unit that anchors your announcement on to our site.



CATFISH RATE CARD: £695

THE BACKING PLATE offers two impossible to miss fixed-placements across all website pages. An unmissable opportunity, the Backing Plate is comprised of two 120x600 units that establishes your brand to our visitors. (Desktop Users only)



BACKING PLATE RATE CARD: £595

BLOG Our blog posts offer you the chance to inform our readers about your company or products in a fun, informative and shareable way. The editorial team write or edit the posts so they're in keeping with the style of magazine, and these are shared on our social media channels. Thanks to the posts' entertaining styles, these are often shared further by our followers, creating that elusive 'viral' effect!

The Gulty Pleasures of Celebrity Chefs
Here are the sneaky snacks the culinary wizards turn to at their times of need...
[READ MORE](#)

7 Cosy Pubs to warm the cockles
Newly refurbished and wonderfully cosy, The Utruly Pig serves simply brilliant food...
[READ MORE](#)

BLOG POST RATE CARD: £495



PULLDOWNS are affordable placement in the highest impacting location on Aceville properties, right at the top of the page. A prominent presence, pull downs allow you to display your brand message favorability and receptively, the Pull down is comprised of an expandable 960x58 unit that expands upon user click to 960x450. (Desktop Users only)

CONTACT

ADVERTISING MANAGER

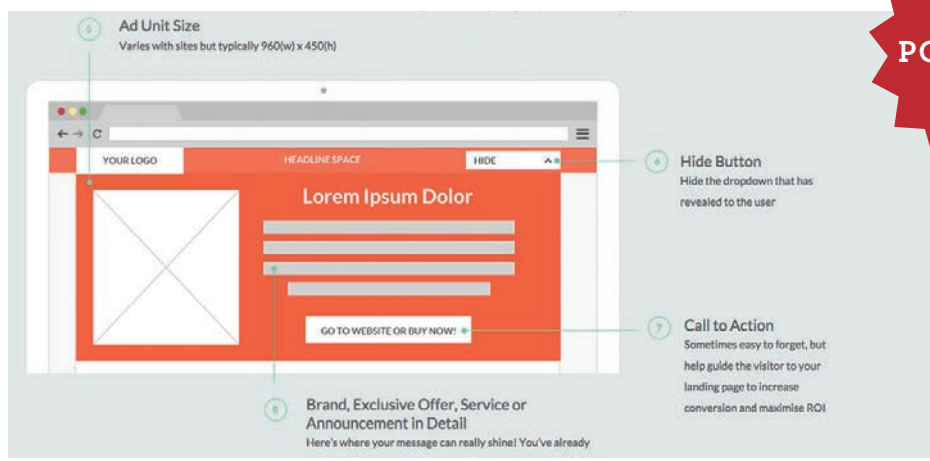
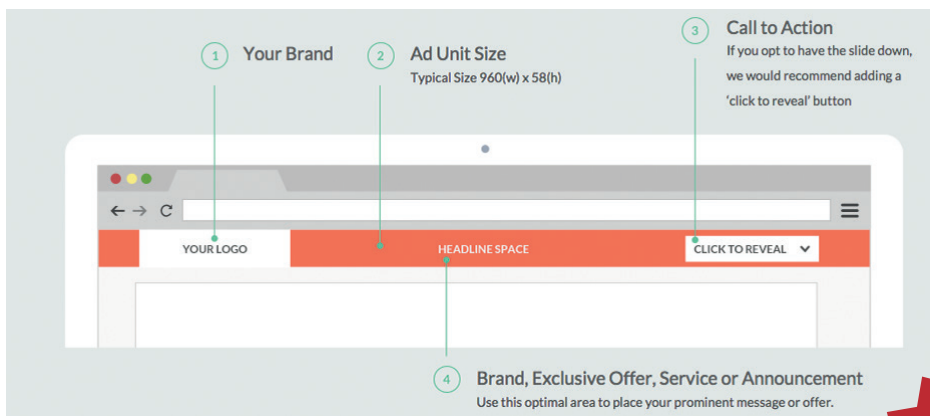
Owen Cook 01206 505939
owen.cook@aceville.co.uk

ADVERTISING SALES EXECUTIVE

Nathan Kilber 01206 505424
nathan.kilber@aceville.co.uk

EDITOR

Natasha Lovell-Smith 01206 505939
natasha@aceville.co.uk

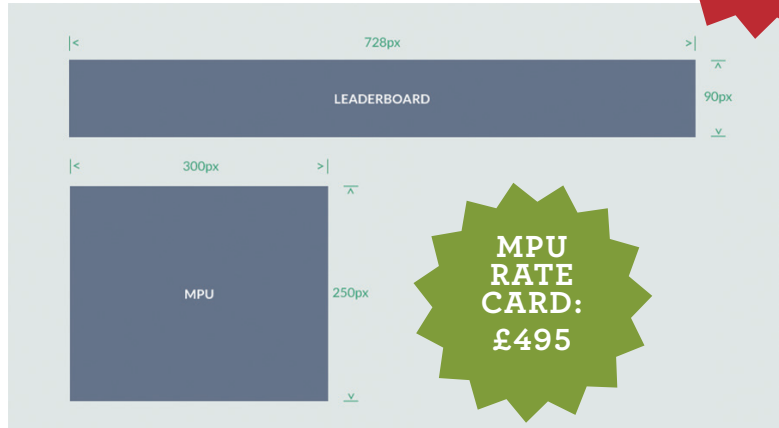


**PULL
DOWN
POST RATE
CARD:
£495**

**RECIPE
POST RATE
CARD:
£495**

THE IAB DISPLAY UNITS are the most tried, tested and trusted methods of presenting your message. We've incorporating the highest performing IAB display units into each of our web properties offering you unrivaled response with each placement. See below for more detail on each unit.

**LEADERBOARD
RATE CARD:
£395**



Mushroom, Bacon & Egg Pancake Stack

Justaddmushrooms.com
These mouth-watering pancakes are great for breakfast or brunch

PREPARATION: 15min	SERVINGS: 1 People	CATEGORY: Quick
COOK TIME: 15min	COURSE: Breakfast, Brunch, Light Bite, Lunch	OCCASION: Comfort Food, Midweek Meals

RECIPE POST Having a sponsored recipe included on our website is an ideal way of getting the message of your brand/products across to consumers in a direct but subtle way. If you're keen to show shoppers how versatile your products is, or get across the more creative ways of using it in cooking, this is an especially powerful promotion method.