



'ADAM JONES'



Product placement opportunities
Filming July 2014

Overview

Film's synopsis:

Chef ADAM JONES (Bradley Cooper) had it all - and lost it. A two star Michelin rockstar with the bad habits to match, the former enfant terrible of the Paris restaurant scene did everything different every time out, and only ever cared about the first taste of food on his patron's lips. Consistency was the devil, it became a motto for his cooking, as well as his life. Now, with most of his formal rivals thinking he's dead, Adam wants back in: his own kitchen and that third elusive Michelin star.

Adam approaches an old friend, TONY, and makes him an offer to take over his restaurant which he promises he will take forward to win a coveted third star. The story follows the rivalry between ADAM and REECE, who runs an extremely successful contemporary restaurant. When his shady past catches up with him, ADAM has to resist his usual pattern of self-destruction. His talented Head Chef, SWEENEY helps him channel his passion and energy and persuades him to let his guard down and find love again.

Filming:

London, July 2014

Cast:

Bradley Cooper, Sienna Miller, Daniel Bruhl, other cast TBC

Producers:

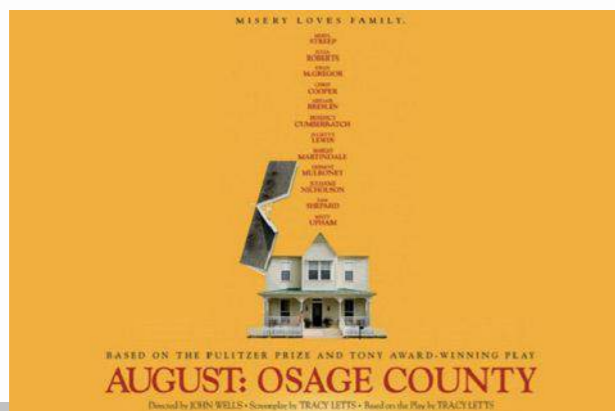
Stacey Sher, Michael Shamberg, Erwin Stoff

Distributor:

Harvey Weinstein, The Weinstein Company (see p.5)

Director:

John Wells (August: Osage County 2013, The Company Men 2010, Shameless (TV), The West Wing (TV), Southland (TV))



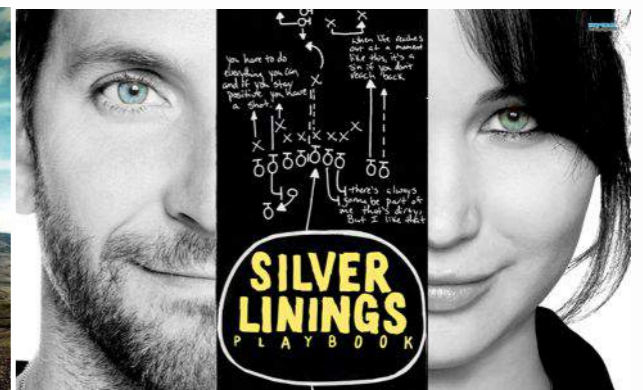
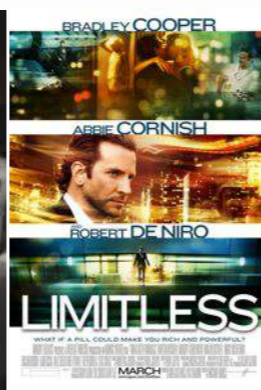
Cast

Bradley Cooper
(Adam Jones)

Released: American Hustle (2013) The Hangover III (2013) The Place Beyond the Pines (2012)
Silver Linings Playbook (2012) The Hangover II (2011) Limitless (2011) The A Team (2010) The Hangover (2009)

To be released: Serena (2014) Guardians of the Galaxy (2014)

'Sexiest Man Alive' PEOPLE MAGAZINE

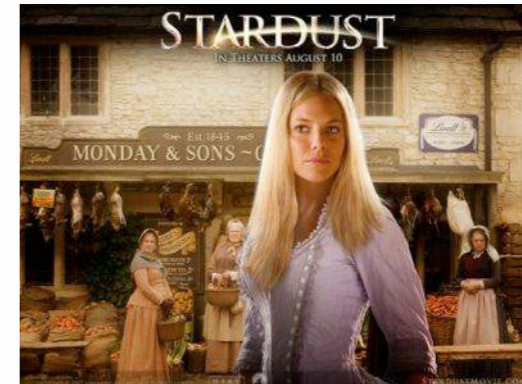
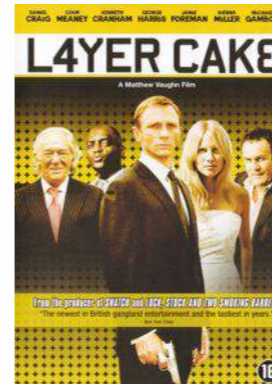
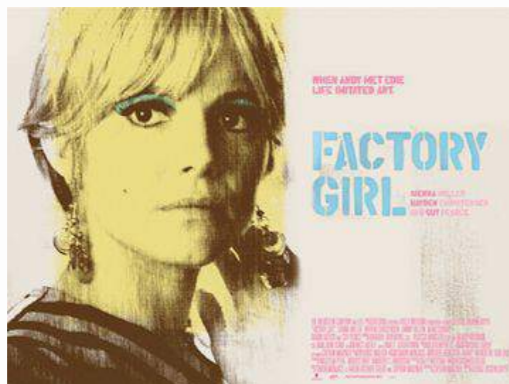


Cast

Sienna Miller
(Helene)

Released: G.I. Joe: Rise of The Cobra (2009) Stardust (2007) Alfie (2005) Factory Girl (2006)
Casanova (2005) Layer Cake (2004)

To be released: American Sniper (2015) Foxcatcher (2014)

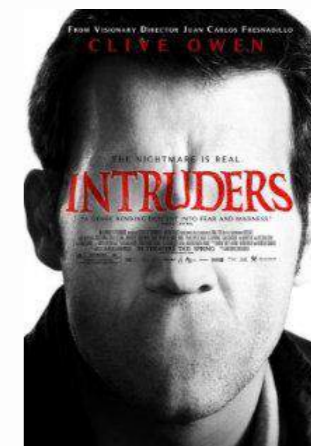
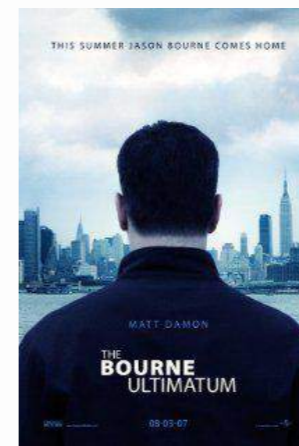
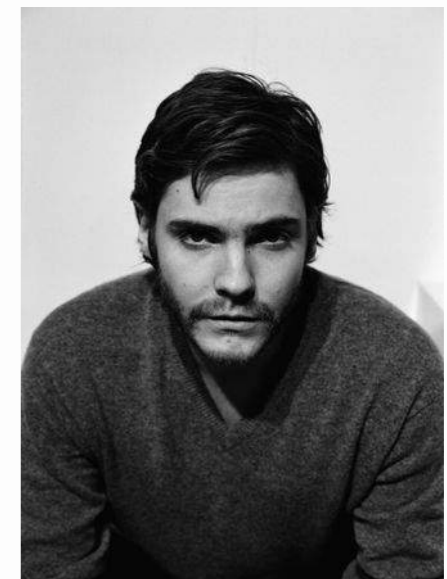
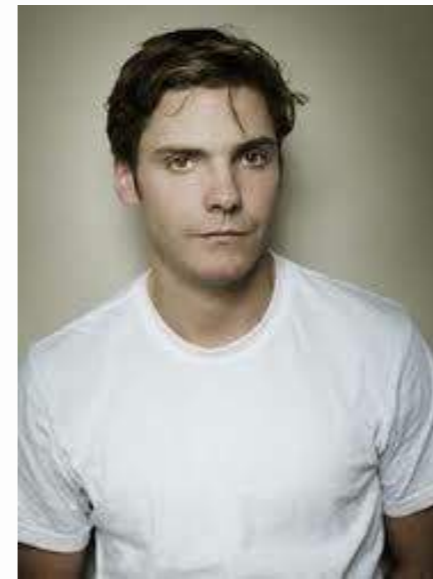


Cast

Daniel Bruhl
(Tony)

Released: The Fifth Estate (2013) Rush (2013) 2 Days In New York (2012) Intruders (2011) Inglorious Basterds (2009) The Bourne Ultimatum (2007)

To be released: Woman In Gold (2015) The Face of an Angel (2014) A Most Wanted Man (2014)



The Weinstein Company

Overview

The Weinstein Company is an independent American film studio founded by Harvey CBE (Hon) and Bob Weinstein. It has been behind films such as Inglorious Basterds, The Kings Speech, Silver Linings Playbook, The Artist, A Single Man, The Reader, The Road.

President Obama and Harvey Weinstein recently hosted a White House screening of Mandela: Long Walk To Freedom.

Harvey and Bob Weinstein

Harvey Weinstein, CBE, is an American film producer and film studio executive. He and his brother, Bob Weinstein, co-founded Miramax Films in 1979 and in turn founded The Weinstein Company; a film production and distribution company, in 2005. Harvey and Bob have produced over 270 films and have been nominated for a total of 303 Academy Awards with 75 wins.

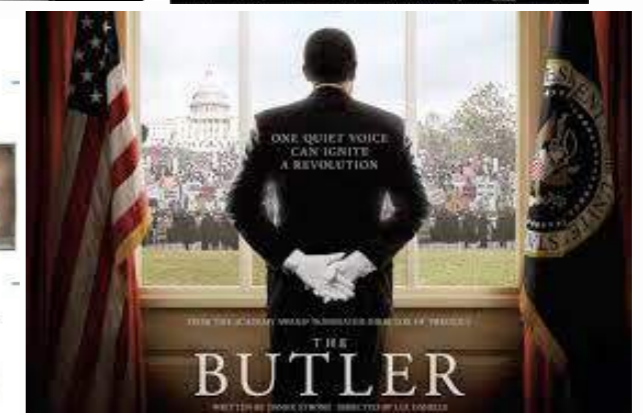
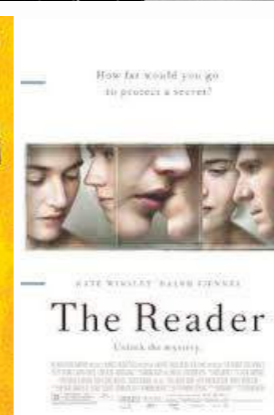
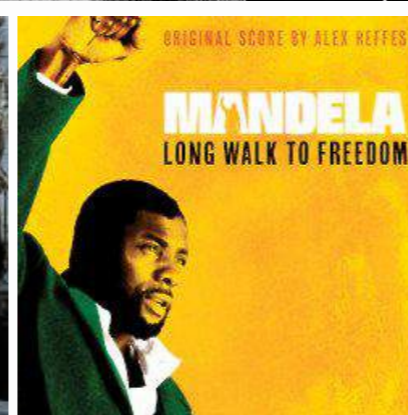
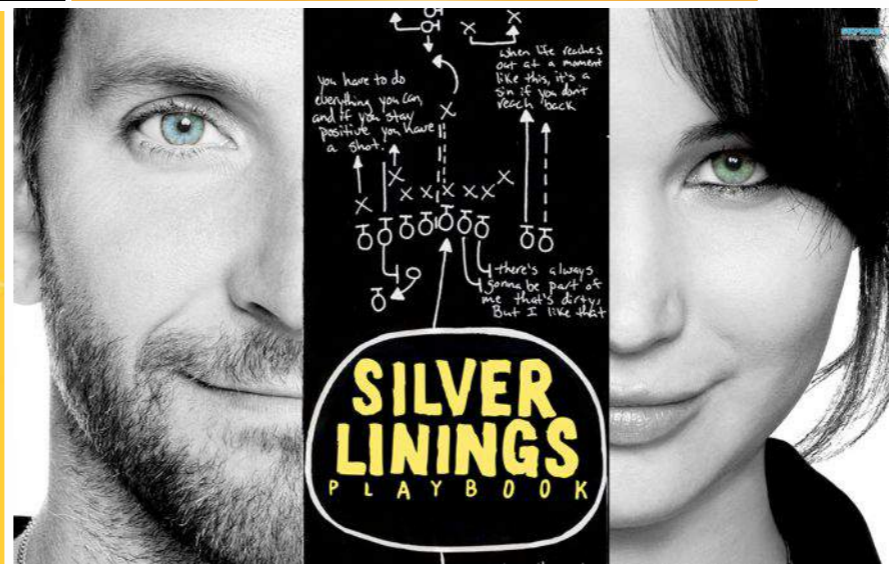
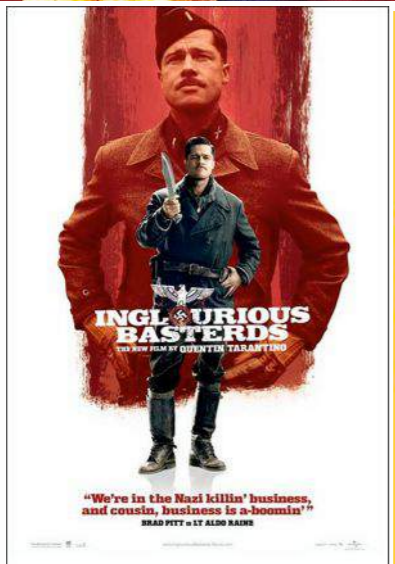
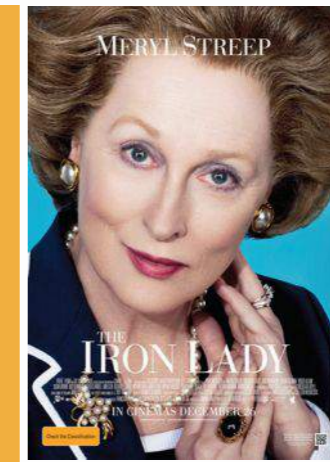
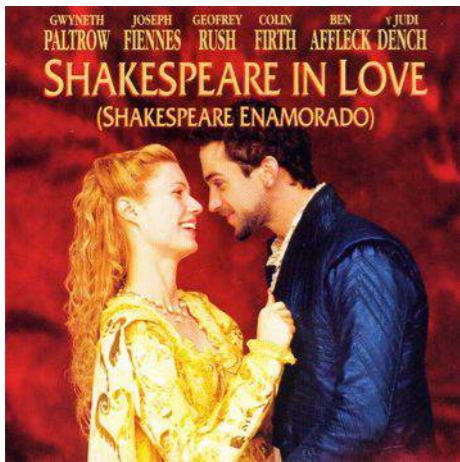
Miramax films included The Aviator, Chicago, Gangs of New York, Shakespeare in Love, Good Will Hunting, The English Patient, Pulp Fiction and The Hours.

‘Harvey Weinstein has unquestionably changed the face of modern film’ New York Times

‘Lord of the Oscars’ Vanity Fair



Previous film projects



Brand Placement

We are looking for brands that are interested in partnering with the UNTITLED CHEF PROJECT.

Branded opportunities include but are not limited to the following categories:

Accessories

Airline

Alcohol

Automobile

Clothing

Electronics

Food and Drink

Home and Lifestyle

Kitchenware

Telecommunications

Watch and Jewellery

We are also looking for support on UNTITLED CHEF PROJECT in a number of ways including marketing partners and the provision of key products that will be used throughout filming and integral to the films theme and key scenes.

Brand Exposure

We are looking for strategic partnerships with brands for product integration, promotional and marketing collaborations. We are able to build bespoke packages for the partners based on but not limited to the following benefits:

- Close up shots of product, brand name and logo in the film
- Use of exclusive on-set stills imagery featuring products in the film. (For use on social media, online platforms and press)
- Use of the film's logo, official partnership tag and artwork
 - Mention within the film's credits
- Access to talent within the film for co-promotion surrounding the film's release
- Brand to host a screening and / or drinks or dinner around the film's release
 - Brand to partner on and brand the film's UK and US premieres
- Brand to have presence at film festival and awards season activity

Each brands involvement and desired assets will be looked at and gauged accordingly and the above is all subject to negotiation. Substantial support and key brand partners and their products may feature heavily in the film through both active use and passive reference.

Script available upon request.

For more information please contact:

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