



FOOD *and* TRAVEL

RATE CARD AND TECHNICAL SPECIFICATION

RATES

£

Double page spread (DPS)	10,750
Whole page	6,750
Half page	3,650
Quarter page	2,250

Special positions

Cover spread	12,950
Inside front cover	7,950
Inside back cover	7,500
Outside back cover	8,950

Classified (min 3cm)	35 per s.c.c.
Loose inserts	45 per 1,000 (minimum run 5,000)
Bound inserts	price on application

Specified positions + 10%. Bleed + 10%
Series discounts available, please call to discuss

SPECIFICATION (depth x width)

DPS

Bleed size	291mm x 446mm
Trim size	285mm x 440mm
Type size	265mm x 420mm

Half DPS

Bleed size	145mm x 446mm
Trim size	142mm x 440mm
Type size	130mm x 420mm

IMPORTANT Always include a 6mm gutter down the centre of the DPS within the dimensions given above, otherwise text and pictures will get lost within the binding - please supply as two separate pages



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SPECIFICATION (CONTINUED)

Full page

Bleed size 291mm x 226mm
Trim size 285mm x 220mm
Type area 265mm x 200mm

Half page; horizontal

Bleed size 145mm x 226mm
Trim size 142mm x 220mm
Type area 130mm x 200mm

Half page; vertical

Bleed size 291mm x 116mm
Trim size 285mm x 110mm
Type area 265mm x 98mm

Quarter page; portrait

In display 130 mm x 96 mm

Classified

Width

1 column 46.5mm
2 column 96mm
3 column 145.6mm
4 column 195mm

Quarter page 120mm x 96mm

Please supply copy in the following format to the correct size as stated above. We have moved to digital printing and now require everything in this format. Any copy that is not supplied in the correct format cannot be used.

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FOOD *and* TRAVEL

Files should be supplied on CD or emailed in PDF format to:

Production Manager
Green Pea Publishing
Suite 51, The Business Centre
Ingate Place
London SW8 3NS
Tel. +44(0)20 7501 0511

ads@foodandtravel.com

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PRODUCTION CHARGES

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Text amends: £80
Mac work: £90 per hour
Create an ad from separates: £100

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