

# stella

Sunday Telegraph Lifestyle magazine

## Full Page In-Print Competition "Winning Moments Loves"

Availability  
2 full in print pages per month for 2017.



### Stella Audience:

826k in print readers  
429k weekly circulation  
89% ABC1

### Winning Moments Audience:

350k unique views  
27k newsletter subscribers  
18k Facebook followers  
20k Twitter followers

Average Stella competition entries are 8k+ with opt in data at 1.3k. 16.34% ratio compared to national average of 1% to 2%.

- Opt in data capture
- Brand awareness
- Online traffic
- In-house production team
- Brand engagement
- In-house social media team
- Dedicated account manager
- New customer acquisition

### Assets:

In print for one day, you receive a full product image, logo and URL. Online for up to four weeks with 250 words of copy, logo URL large image, imbedded video and further offer details.

### Added value:

RGM promotions offer extra added value activity standard advertising doesn't. RGM promote brands via a range of national titles and media platforms. Receive detailed levels of engagement and performance plus quality data capture for future campaigns.

### Investment:

Option 1: £12,000 Full page exclusive in print for one week plus four weeks online.  
Option 2: £1,500 One of up to 12 non-conflicting brands.

### Account Manager:

Buddy Setter

Email: [buddy@rebeccagarrettmedia.com](mailto:buddy@rebeccagarrettmedia.com)

Direct Line: 01752 764 447