

Insertion Order Confirmation

Culinary Concepts Limited
483 Green Lanes
London
N13 4BS

Our Contact: Annabel Glaysher
Our Reference: b.703707
Your Reference:

 Sent by email to accounts@falkculinair.co.uk

Details (Our Ref: b.703707)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_0218) On Sale 01/02/2018.	350.00
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Classified insertion (Quarter Page Vertical) - Deadline for copy: 28/12/2017.

Please note: this insertion becomes billable on 25/01/2018.



Details (Our Ref: b.703709)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_0318) On Sale 01/03/2018.	350.00
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Classified insertion - Deadline for copy: 31/01/2018.

Please note: this insertion becomes billable on 22/02/2018.



Details (Our Ref: b.703710)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_0418) On Sale 29/03/2018.	350.00
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Classified insertion - Deadline for copy: 28/02/2018.

Please note: this insertion becomes billable on 22/03/2018.



Details (Our Ref: b.703711)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_0518) On Sale 26/04/2018.	350.00
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Classified insertion - Deadline for copy: 04/04/2018.

Please note: this insertion becomes billable on 19/04/2018.



Details (Our Ref: b.703712)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_0618) On Sale 24/05/2018.	350.00
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Classified insertion - Deadline for copy: 02/05/2018.

Please note: this insertion becomes billable on 17/05/2018.



Details (Our Ref: b.703713)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_0718) On Sale 21/06/2018.	350.00
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Classified insertion - Deadline for copy: 30/05/2018.

Please note: this insertion becomes billable on 14/06/2018.



Details (Our Ref: b.703714)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_0818) On Sale 26/07/2018.	350.00
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Classified insertion - Deadline for copy: 04/07/2018.

Please note: this insertion becomes billable on 19/07/2018.



Details (Our Ref: b.703715)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_0918) On Sale 23/08/2018.	350.00
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Classified insertion - Deadline for copy: 01/08/2018.

Please note: this insertion becomes billable on 16/08/2018.



Details (Our Ref: b.703716)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_1018) On Sale 20/09/2018.	350.00
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Classified insertion - Deadline for copy: 29/08/2018.

Please note: this insertion becomes billable on 13/09/2018.



Details (Our Ref: b.703717)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_1118) On Sale 25/10/2018.	350.00
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Classified insertion - Deadline for copy: 03/10/2018.

Please note: this insertion becomes billable on 18/10/2018.



Details (Our Ref: b.703718)	Net Value (GBP)
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Culinary Concepts Limited (Brand: Falk Culinair) into... Good Food (GFO_1218) On Sale 22/11/2018.	350.00
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Classified insertion - Deadline for copy: 31/10/2018.

Please note: this insertion becomes billable on 15/11/2018.



Details (Our Ref: b.703719) Net Value (GBP)

Culinary Concepts Limited (Brand: Falk Culinair) into... 350.00
Good Food (GFO_0119) On Sale 20/12/2018.

Classified insertion - Deadline for copy: 28/11/2018.

Please note: this insertion becomes billable on 13/12/2018.



Details (Our Ref: 5794841) Net Value (GBP)

Culinary Concepts Limited (Brand: Falk Culinair) into... 2,083.33
Good Food WebSite - MPU running from 13/11/2017 to 11/12/2017 on a CPM basis
(208,333 impressions).

Targeting Details: looking to target affluent adults in the run up to Christmas through MPUs. Client is creating their own artwork. wants to target the whole of the UK and N.I aged 45+ to create more traffic through their website at Christmas time.



Please note: this insertion becomes partially billable on 25/01/2018 and then in line with the subsequent print insertions.

This is a series of print insertions that was booked by
Neil Corke on 07/11/2017.

TOTAL NET VALUE (GBP)	6,283.33
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Signed _____

Name _____

Date _____

Campaign Billing Summary

Our Contact: Annabel Glaysher

Our Reference: b.703707

Your Reference:

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Jan 2018	Print Insertion	Good Food	b.703707	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Jan 2018	Online Composite	Good Food WebSite	5794841	173.61

Sub Total for Jan 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Feb 2018	Print Insertion	Good Food	b.703709	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Feb 2018	Online Composite	Good Food WebSite	5794841	173.61

Sub Total for Feb 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Mar 2018	Print Insertion	Good Food	b.703710	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Mar 2018	Online Composite	Good Food WebSite	5794841	173.61

Campaign Billing Summary

Sub Total for Mar 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Apr 2018	Print Insertion	Good Food	b.703711	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Apr 2018	Online Composite	Good Food WebSite	5794841	173.61

Sub Total for Apr 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
May 2018	Print Insertion	Good Food	b.703712	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
May 2018	Online Composite	Good Food WebSite	5794841	173.61

Sub Total for May 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Jun 2018	Print Insertion	Good Food	b.703713	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Jun 2018	Online Composite	Good Food WebSite	5794841	173.61

Campaign Billing Summary

Sub Total for Jun 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Jul 2018	Print Insertion	Good Food	b.703714	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Jul 2018	Online Composite	Good Food WebSite	5794841	173.61

Sub Total for Jul 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Aug 2018	Print Insertion	Good Food	b.703715	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Aug 2018	Online Composite	Good Food WebSite	5794841	173.61

Sub Total for Aug 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Sep 2018	Print Insertion	Good Food	b.703716	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Sep 2018	Online Composite	Good Food WebSite	5794841	173.61

Campaign Billing Summary

Sub Total for Sep 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Oct 2018	Print Insertion	Good Food	b.703717	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Oct 2018	Online Composite	Good Food WebSite	5794841	173.61

Sub Total for Oct 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Nov 2018	Print Insertion	Good Food	b.703718	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Nov 2018	Online Composite	Good Food WebSite	5794841	173.61

Sub Total for Nov 2018 523.61

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Dec 2018	Print Insertion	Good Food	b.703719	350.00

Billing Month	Category	Title/Site	Booking Ref	Net Value (GBP)
Dec 2018	Online Composite	Good Food WebSite	5794841	173.61

Sub Total for Dec 2018

523.61

TOTAL NET VALUE	6,283.33 (GBP)
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